

MEDICAID MATTERS FOR FLORIDA: THE FIGHT FOR MEDICAID EXPANSION

WHO WE ARE

The rising cost of health care, especially prescription drugs, continues to take a toll on Florida families. For the most vulnerable Floridians, Medicaid is only available to parents who earn no more than 32% of the Federal poverty level (approx. \$7,000 per year). Also, most single low income adults (even those with no income) cannot qualify. If Florida adopted Medicaid expansion, over 400,000 Floridians would gain health coverage while saving the state millions annually.

Earlier this year, efforts to expand Medicaid stalled in response to new state legislation. But public support for expansion remains strong. We must continue to inform the public about the benefits of Medicaid and closing the coverage gap.

To advance that work, the Florida Policy Institute, the Florida Health Justice Project, and Florida Voices for Health (with the support of Community Catalyst) have partnered to launch the Medicaid Matters Florida project. We are focused on building a learning community of partner organizations in support of expanding Medicaid. Our hope is to arm advocates with information and opportunities that will help amplify the message of Medicaid expansion in those communities that need it most.

MEMBER BENEFITS

- **Monthly Learning Calls** - Each month, we will host a conference call to keep the coalition informed on policy updates, messaging, campaign updates, and calls to action.
- **Advocacy Trainings** - We will offer training opportunities on how individuals and organizations can become stronger advocates.
- **Resources Bank** - Coalition members will have access to a Medicaid resource bank that includes research reports, infographics, sample communications materials, videos, and more.

JOIN THE COALITION

If you are interested in this work and would like to stay in the loop, join us by signing up for the coalition

www.medicaidmattersflorida.org/coalition.



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